

# Smart Mortgage Broker Marketing Systems

**Finally:** A "highly qualified" lead generation and marketing system for brokers that positions them as the experts and "go to guru" in their area and ends all those lame, frustrating and sometimes costly prospecting methods.

**All those in favour of that say "AYE"!**



"Smart Brokers Know  
Where the Next Client is  
Coming From.  
Do You?"



## Pre Application Survey and Audit

Fill out this *obligation-free* survey and audit to find out how you can qualify to become a member of the elite 'Inner Circle' of Smart Mortgage Brokers.

Full Name:.....

Business Name:.....

Address:.....

Suburb:..... Postcode:.....

Country:.....

Mobile:.....

Landline:..... Fax:.....

Email:.....

Do you rely primarily on referrals to get new clients?      Yes    No

Comments:.....

.....

How have you marketed your business in the past?

- Referrals
- Newsletters
- Newspaper Ads
- Yellow Pages
- Direct Mail
- Flyers

Other:.....

.....

How do you feel about the response to your marketing?

Comments:.....

.....

What is the most frustrating thing for you with your past marketing?

Comments:.....

What marketing are you currently undertaking?

Comments:.....

Are you working at your full capacity?

Comments:.....

Do you want or need to grow your business?

Comments:.....

Do you believe you are paying yourself what you are worth?

Comments:.....

Does what you've read in the special report make sense to you?

Comments:.....

What specific points out of the 5 most common and costly mistakes that 98% of Mortgage Brokers make with their marketing and websites resonated with you the most? (Tick as many as you like)

- Costly Mistake 1: Are you Victim of "IMAGE STYLE" only Marketing and Website Design.
- Costly Mistake 2: Having a Wrong Mindset with Websites and Marketing.
- Costly Mistake 3: Failing to Effectively Promote Your Website Online.
- Costly Mistake 4: Failing to Have a Clear Offline To Online Marketing Strategy.
- Costly Mistake 5: Failing to Test and Measure the Effectiveness of Your Marketing and Your Website.

Can you see the value in having an automated process?

Comments:.....

Are you able to measure how many visitors you get to your website?      Yes    No

Out of 100 visitors to your website how many are you able to market to?.....

If you're offered the opportunity to join the Smart Mortgage Marketing "Inner Circle" and get these "Guaranteed" results would you grab that opportunity with both hands?

Yes                                  No                                  Maybe

What to do now is:

Fill it in and FAX it to (+61) 08 9419 1186

Fill it in and POST it to [Smart Mortgage Marketing](#) PO Box 465 Kwinana 6966.